

LAURA CÁRDENAS

MARKETING VIDEO ARTIST



ABOUT ME

I'm a hard-working and passionate person who really enjoys creating new stories with animations.

I work in an automated and organized manner, but I also enjoy collaborating in a team. A good work environment makes the difference.

Besides, I always keep an open mind to receive feedback and continue to improve myself as well as supporting my teammates with their own growth.

Click here!

SHOWREEL @

EXPERIENCE

> Marketing Video Artist

- **Tilting Point** 2020 - 2024
#VideoAds #UserAcquisition #ContentCreation
#MarketingStrategy #PerformanceGoals #Mentorship

> Motion Designer

- **Freelance** 2020 - 2022
#ConceptualDesign #Animation #ClientProjects
#TimelyDelivery #CreativeSolutions #HighQuality

> Lead Graphic Designer

- **Disboton SL** 2019 - 2021
#VisualMarketing #ProductPhotography
#GraphicDesign #BrandIdentity #CampaignSupport

> Lead Postproducer

- **CIM UPC** 2019
#AudiovisualProduction #PostProduction
#ContentCreation #CreativeDirection

> Lead Graphic Designer

- **La Locanda** 2019
#VisualMarketing #GraphicDesign #BrandIdentity
#CampaignSupport #CrossPlatform

SKILLS



After Effects



Adobe Premiere



Photoshop



Illustrator



Blender



Cinema 4D

AI SOFTWARE

- Midjourney
- Krea
- Leonardo
- ChatGPT
- ElevenLabs

EDUCATION

> **Master's Degree in Motion Graphics**

> **Bachelor's Degree in Audiovisual Communication and Multimedia**

> **Higher Vocational Training in Lighting, Capture, and Image Treatment (CFGS)**

CONTACT

+34 615 34 06 14

lcc1286@gmail.com